2027 SITE Texas Sponsorship Prospectus



Welcome to SITE Texas

SITE Texas sits at the center of the incentive travel industry in a state built on scale and hospitality. Our community brings together the largest number of Fortune 500 headquarters in the country and a strong concentration of third-party incentive agencies, putting the right people in the right place to share your company's story with those who want to hear it.

Who We Are

SITE Texas is one of the most engaged and innovative chapters in the global SITE community. We bring incentive travel professionals together through education, networking, advocacy, and meaningful industry connections.

Looking Ahead to 2027

We're planning a strong lineup of events and sponsorship opportunities for the year ahead. This prospectus previews what's available to become a 2027 Strategic Partner, including the SITE Texas Summit, Roadshows, and other signature chapter events. It's designed to help you plan and allocate your budget early.

Partner With Us

This prospectus outlines annual and event-specific opportunities, giving you time to evaluate your involvement and get the most value from your investment. Secure your position as a partner and maximize your visibility across the SITE Texas community.

We look forward to partnering with you in 2027 as we continue advancing the business case for incentive travel through connection, education, innovation, and advocacy.

2027 SITE Texas Events

Event	Date(s)	Location(s)	Sponsorship Opportunities
SITE Texas Quarterly Roundups	February 17, 2027 All Cities April 6-8, 2027 Dallas, Austin, Houston July 20-22, 2027 Dallas, Austin, Houston November 16-18, 2027 Dallas, Austin, Houston	Dallas/Ft. Worth, Houston, Austin & San Antonio	Reach out to sponsorship@sitetexas.org for details.
Annual General Meeting	February 17, 2027	Virtual	**Starting at $1,500** Waiting room branding, logo backdrop, presenters, and videos.
14th Annual SITE Texas Summit	May 22-25, 2027	Hard Rock Hotel, Puerto Vallarta, Mexico	**Starting at $6,495** (2026 pricing, if paid by 12/31/2026) $6,595 (if paid after 12/31/2026) Add on items available.
13th Annual SITE Texas Roadshow	October 19-21, 2027	Austin, Dallas & Fort Worth	**$3,395 tabletop** (for 1 person at all 3 cities) $1,895 for additional person (1 max)
Holiday Party	December 1, 2027	Dallas	**Starting at $750**

Reach out to sponsorship@sitetexas.org to discuss custom branding and add on opportunities.

2027 Annual Sponsor Opportunity

Our **Annual Sponsorship** opportunity offers maximum value and exposure. Flexible payment options are available.

Investment Includes:

SITE Texas Roadshow Tabletop & Attendance: $3,395
SITE Texas Summit Attendance: $6,495
Recognition as a 2027 Premier Annual Sponsor on the website (including logo and contact information): $2,000
Introduction, Hype Walk up Song, and 1-minute Podium Time at one (1) signature event (Roadshow or Summit) *(excluding Holiday Party):* $2,500
Recognition as 2027 Premier Annual Sponsor at all events, including Roadshow and Summit: $2,000
1-year annual SITE Texas membership to use or gift to buyer: $450
Customized Marketing Email to SITE Texas email list, promoting company/services/properties: $2,000
Sponsor recognition at Dallas Roundup event of choice: $500
Logo included on event website and featured in 4 social media posts annually: $2,000
Annual General Meeting acknowledgement: $500
One (1) complimentary registration to Holiday Party: $65
Access to SITE Texas membership list
Official use of SITE Texas logo on partners promotional materials – approval required
Year-long sponsors enjoy not only financial savings but also unlimited access to our Board of Directors, personalized considerations, and dedicated support and promotion tailored to your needs.

Total Value of $21,905

For Only $13,500

Click here to register as a SITE Texas Annual Sponsor.

14th Annual SITE Texas Summit

Main Package - $6,595

(Receive a $100 discount if you pay by 12/31/2026)

- Registration for one supplier representative
- Hotel accommodations for supplier
- Airport transfers to/from host hotel on main arrival/departure day
- Hosted buyer pre-registration list
- Logo on registration page
- Logo on SITE Texas social media marketing
- Hosted buyer post summit registration list

Additional Sponsor Add-On Options

- Keynote Speaker Sponsor: $10,000 (1 available)
- Cabana host - $5,000 (10 available)
- Connection HUB Sponsor: $3,000 (1 available)
- Breakout sponsor: $3,000 (3 available)
- Break Sponsor: $3,000 (2 available)
- Summit Build Sponsor: $2,000 (1 available)
- Technology host - $795 (1 available)
- Ability to host a pre or post fam - $500







Click here to register as a SITE Texas Annual Sponsor.

2027 SITE Texas Roadshow



October 19-21, 2027

Once again, we're hitting the road for our 13th Annual Roadshow, visiting buyers in their own cities. Each stop is a chance to connect and build new relationships.

3-City Roadshow Pricing

- $3,395* for Tabletop + 1 Sponsor Registration

Additional Sponsor Add-On Options

- $1,895* Additional Sponsor Registration (1 additional person only)
- Three (3) sponsorship opportunities are available to host food and beverage (one in each city) starting at $1,000 per city

What You Get In Each City

- **Tabletop Presence** – A dedicated tabletop to showcase your brand and engage with top decision-makers.
- **Registered Attendee List** – Access to the registered attendee list for each city, so you can follow up after the event.
- **Networking & Tradeshow** – Meet and network at each city's tradeshow.
- **Lunch or Reception (TBD)** – A lunch or reception, depending on the city, for casual networking conversations.
- **Material Distribution** – Distribute your materials from your tabletop to reach attendees directly.

Click here to register as a SITE Texas Annual Sponsor.

Single Event Sponsorship Opportunities



Quarterly Roundup

Various Dates (See Page 2) | Dallas/Ft. Worth, Houston, Austin & San Antonio

Starting at $500 / per location



Annual General Meeting

February 17, 2027 | Virtual

Opportunities for waiting room branding, logo backdrop, presenters, and videos.

Starting at $1,500



Holiday Party

December 1, 2027 | Dallas

Starting at $750

Click here to register as a SITE Texas Annual Sponsor.

Members Only Event

Be Part of an Exclusive Experience

Join **SITE Texas** as a sponsor for our members-only event, taking place in a location to be announced.

This gathering brings together decision-makers and influencers in the incentive travel industry for connection and thought leadership, giving you the chance to reach an engaged, industry-focused audience in a relaxed setting.

Sponsorship Opportunities Start at $5,000







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